

WOFL 12315 Collection Center Drive Remit Address:

Billing: (407) 644-3535 Main: (407) 644-3535 Chicago, IL 60693

Estimate Number

1439

Advertiser

House Majority Pac

Product

INVOICE

120-127-1439-HOUSE MAJ PAC/SEIU Invoice Date Invoice # 10/28/12 4064391-1

Page 1 of 4

Sales Region Station Sales Office Account Executive | Chris Johnson WOFL National FSS Philadelphia

<u> </u>	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/08/12
	Order #	4064391
<u> </u>	 Alt Order#	POLITICAL ISSUE
	 Deal #	
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Billing Type Billing Calendar Special Handling Cash Broadcast

Product Code	Advertiser Code	IDB#
 127	120	

Order Flight

10/02/12 - 10/08/12

THE CONTRACTOR OF THE CONTRACT	Advertiser Ref	Agency Ref	

Line

Channel Description

Time

Day

1010 Wisconsin Ave Attention: Accounts Payable

Waterfront Strategies

Washington, DC 20007

Billing Address:

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

POLITICAL ISSUE



WOFL Remit Address:

12315 Collection Center Drive

Product Advertiser

House Majority Pac

Billing: (407) 644-3535 Chicago, IL 60693 Main: (407) 644-3535

INVOICE

120-127-1439-HOUSE MAJ PAC/SEIU Invoice Month Invoice Date Invoice # October 2012 4064391-1 10/28/12

Page 2 of 4

Invoice Period

10/01/12 - 10/08/12

Station Estimate Number 1439 WOFL

Deal # Order # Order Flight Alt Order # POLITICAL ISSUE 4064391 10/02/12 - 10/08/12

Billing Type Billing Calendar Special Handling Broadcast Cash

Sales Region

National

Sales Office Account Executive

Chris Johnson

FSS Philadelphia

Product Code Advertiser Code IDB# 127 120

Day Date Length Air Time Ad-ID			
Rate Reconciliation		Advertiser Ref	Agency Ref
n Rei			
ef#	L		

Line

Washington, DC 20007 1010 Wisconsin Ave Attention: Accounts Payable Waterfront Strategies Billing Address:

WOFL Fox 35 5p News POLITICAL ISSUE	WOFL WOFL WOFL WOFL WOFL WOFL Fox News Sunday POLITICAL ISSUE	WOFL WOFL DR PHIL POLITICAL ISSUE	e Channel Description WOFL SUN 8-9A POLITICAL ISSUE
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:30	:00 00 00 00 00 00 00	:30 1x	Length
11:02 AM	10:59 AM 10:42 AM 11:00 AM	8:51 AM	Length Air Time
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\$500.00	\$300.00 \$300.00 \$300.00 \$300.00 Credited \$300.00 Credited	\$250.00	Rate Reconciliation
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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380

SEIU12FL10T02H SEIU12FL10T02H

\$900.00 \$900.00 \$900.00

HMP12FL10T02H

-TWTF--6:08 PM 6:23 PM 6:10 PM

POLITICAL ISSUE

WOFL

Fox News 6p News

6p-630p

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5:23 PM 5:29 PM 5:23 PM 5:15 PM 5:29 PM

\$900.00 \$900.00 \$900.00 \$900.00

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10/01/12 to 10/07/12

TWTF--

SEIU12FL10T02H

WOFL WOFL

WOFL



WOFL Remit Address:

Chicago, IL 60693 12315 Collection Center Drive

Billing: (407) 644-3535 Main: (407) 644-3535

INVOICE

Page 3 of 4

Invoice #

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	Estimate Number	Product	Advertiser
	1439	120-127-1439-HOUSE MAJ PAC/SEIU	House Majority Pac

ntiser	House Majority Pac	Invoice Date
	120-127-1439-HOUSE MAJ PAC/SEIU	Invoice Month
nate Number 1439	1439	Invoice Period

10/01/12 - 10/08/12 October 2012 10/28/12 4064391-1

Order Flight 10/02/12 - 10/	Deal #	Alt Order # POLITICAL ISSUE	Order # 4064391
10/02/12 - 10/08/12		AL ISSUE	

Special Handling	Billing Type	Billing Calendar	
	Cash	Broadcast	

Sales Region

National

FSS Philadelphia

Sales Office

Account Executive | Chris Johnson

Station

WOFL

Waterfront Strategies
Attention: Accounts Payable

Billing Address:

1010 Wisconsin Ave Washington, DC 20007

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Product Code	Advertiser Code	IDB#
127	120	

	Advertiser Ref	Agency Re	. 1	

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WOFL WOFL WOFL WOFL	WOFL Fox 35 POLITICAL ISSUE	WOFL RAISIN POLITICAL ISSUE	WOFL WOFL BONES POLITICAL ISSUE	WOFL TMZ POLITICAL ISSUE	WOFL WOFL WOFL Fox 35 POLITICAL ISSUE	~ [@@]
WENDY WILLIAM	Fox 35 10p News L ISSUE	IG HOPE/BEN & KATE	BONES L. ISSUE	TMZ LISSUE	Fox 35 6p News L ISSUE	Channel Description WOFL Fox News 6p News OLITICAL ISSUE
10a-11a	10-1030P	8p-9p	8p-9p	630p-7p	630-7P	Time 6p-630p
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HMP12FL10T02H SEIU12FL10T02H HMP12FL10T02H SEIU12FL10T02H SEIU12FL10T02H	SETU12FL10T02H	SETU12FL10T02H	НМР12FL10T02H SEIU12FL10T02H	HMP12FL10T02H	HMP12FL10T02H HMP12FL10T02H	Ad-ID
\$1,800.00 \$1,800.00 \$1,800.00 \$1,800.00 \$1,800.00	\$4,000.00	\$6,000.00	\$675.00 \$675.00	\$800.00	\$900.00 \$900.00	Rate Reconciliation
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Estimate Number 1439	Product 120-127-143	Advertiser House Majority Pac
	120-127-1439-HOUSE MAJ PAC/SEIU	rity Pac

Invoice Date Invoice Month Invoice Period

10/01/12 - 10/08/12 October 2012 invoice #

4064391-1 10/28/12

Account Executive Chris Johnson	Station	
Chris Johnson	WOFL	

Sales Region	Sales Office	Account Executive Chris Johnson	Station
National	FSS Philadelphia	Chris Johnson	WOFL
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	Order#	4064391
	Alt Order#	POLITICAL ISSUE
	Deal#	
	Order Flight	10/02/12 - 10/08/12

Special Handling	Billing Type Cash	Billing Calendar Broad	
		Broadcast	

Product Code	Advertiser Code	IDB#
127	120	

Advertiser Ref	Agency Ref	2

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10/01/12 to 10/07/12 F 10/05/12 F 10/05/12	Date
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HMP12FL10T02H SEIU12FL10T02H	Ad-ID
\$300.00 \$300.00	Rate Rec
1	onciliation Ref#

Aired Spots 44

Line

Washington, DC 20007 1010 Wisconsin Ave

Waterfront Strategies Attention: Accounts Payable

Billing Address:

POLITICAL ISSUE Channel Description

WOFL

Gross Total \$43,750.00

Agency Commission Net Amount Due \$37,187.50 \$6,562.50 Payment Terms 30 Days